

NJAPPA SPRING CONFERENCE
2026 SPONSORSHIP OPPORTUNITIES
MARCH 11-13, 2026 • SEAVIEW HOTEL

PLATINUM LEVEL	INCLUDES	COST
Keynote Speaker Sponsor	SOLD OUT 1 REGISTRATION, SPEAKER INTRODUCTION, RECOGNITION THROUGHOUT EVENT	\$2,000
Conference Bag Sponsor	1 REGISTRATION, LOGO PLACEMENT ON CONFERENCE BAGS (BAGS SUPPLIED BY BP), RECOGNITION THROUGHOUT EVENT	\$2,000
Welcome Sponsorship	1 REGISTRATION, HOSPITALITY BAGS GIVEN AT HOTEL CHECK-IN (SUPPLIED BY BP), RECOGNITION THROUGHOUT EVENT	\$2,000
Conference Badge Sponsor	1 REGISTRATION, LOGO PLACEMENT ON CONFERENCE BADGES, RECOGNITION THROUGHOUT EVENT	\$2,000
Room-Key Cover Sponsor	1 REGISTRATION, CONFERENCE ROOM KEY COVER, RECOGNITION THROUGHOUT EVENT	\$2,000
*NEW: All Platinum & Gold level sponsorships include one supplied promotional item in the conference bag		
GOLD LEVEL	INCLUDES	COST
Piano Bar & Karaoke Sponsor	SIGNAGE AT EVENT, INTRODUCTION AND RECOGNITION	\$1,500
Wednesday Night Drink Ticket Sponsor	SIGNAGE AT BAR, LOGO PLACEMENT ON DRINK TICKETS	\$1,500
Thursday Night Drink Ticket Sponsor	SIGNAGE AT BAR, LOGO PLACEMENT ON DRINK TICKETS	\$1,500
Jeopardy Sponsor	INTRODUCE WEDNESDAY NIGHT JEOPARDY EVENT	\$1,500
*NEW: All Platinum & Gold level sponsorships include one supplied promotional item in the conference bag		
SILVER LEVEL	INCLUDES	COST
Wednesday Night Dinner	SOLD OUT SIGNAGE & RECOGNITION DURING EVENT	\$1,000
Thursday Scholarship & Recognition Lunch Sponsor	SIGNAGE & RECOGNITION DURING EVENT	\$1,000
Thursday Team Builder Sponsor	SIGNAGE & RECOGNITION DURING EVENT	\$1,000
Thursday Night Dinner	SIGNAGE & RECOGNITION DURING EVENT	\$1,000
BRONZE	INCLUDES	COST
Thursday Breakfast Sponsor (1)	SIGNAGE & RECOGNITION DURING EVENT	\$500
Friday Breakfast Sponsor (2)	SIGNAGE & RECOGNITION DURING EVENT	\$500
Thursday AM Break Sponsor (1)	SIGNAGE & RECOGNITION DURING EVENT	\$500
Thursday PM Break Sponsor (2)	SIGNAGE & RECOGNITION DURING EVENT	\$500
Friday PM Break Sponsor (2)	SIGNAGE & RECOGNITION DURING EVENT	\$500
EXHIBIT TABLES & GENERAL SPONSORSHIP		
Premium Table Top Exhibit	SOLD OUT TABLE TOP IN MAIN EVENT SPACE (BUNDLE WITH SPONSORSHIP FOR \$600)	\$750
Exhibit Table (5)	TABLE TOP IN PRE-EXHIBIT SPACE (BUNDLE WITH SPONSORSHIP FOR \$400)	\$500
Spring Conference General Sponsors (12)	TRI-FOLD TABLE TOP SIGNAGE FOR THE ENTIRETY OF THE CONFERENCE	\$200

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PLEASE INDICATE YOUR SPONSORSHIP ITEM AND FEE:

Sponsorship Item: _____

Cost: _____

**NJAPPA will do their best to ensure competing or similar companies do not sponsor the same event. Special requests should be noted on your application or emailed to njappa@dlplan.com.*

SPONSOR COMPANY INFORMATION:

Company Name: _____	
Contact Name: _____	
Address: _____	City/State/Zip: _____
Email: _____	Website: _____
Phone: _____	Fax: _____

PAYMENT INFORMATION:

NJAPPA Tax ID #26-2261819

Purchase Order # _____		<i>enclosed. Payments must be received prior to event.</i>		
Enclosed is our check made payable to NJAPPA in the amount of \$ _____				
Credit Card Type: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Amex				
Credit Card #: _____		Sec. Code: _____	Exp. Date: _____	
Name on Credit Card: _____				
Signature: _____				
Billing Address (if different from above): _____				

CANCELLATION POLICY: Cancellations must be received in writing by dLPlan, LLC no later than February 18, 2026. No refunds will be given after this date. Payments will appear as a purchase dLPlan / D. Lawrence Planners, L.L.C. on your credit card statement.

PLEASE SEND APPLICATION AND PAYMENT TO:

NJAPPA c/o dLPLAN, 1125 Atlantic Avenue, Suite 634, Atlantic City, NJ 08401 Phone:
609-344-1333 • Fax: 609-348-4433 • Email: njappa@dlplan.com