

**NJAPPA SPRING CONFERENCE**  
**2026 SPONSORSHIP OPPORTUNITIES**  
**MARCH 11-13, 2026 • SEAVIEW HOTEL**

PLATINUM LEVEL	INCLUDES	COST
<b>Keynote Speaker Sponsor</b>	1 REGISTRATION, SPEAKER INTRODUCTION, RECOGNITION THROUGHOUT EVENT	\$2,000
<b>Conference Bag Sponsor</b>	1 REGISTRATION, LOGO PLACEMENT ON CONFERENCE BAGS (BAGS SUPPLIED BY BP), RECOGNITION THROUGHOUT EVENT	\$2,000
<b>Welcome Sponsorship</b>	1 REGISTRATION, HOSPITALITY BAGS GIVEN AT HOTEL CHECK-IN (SUPPLIED BY BP), RECOGNITION THROUGHOUT EVENT	\$2,000
<b>Conference Badge Sponsor</b>	1 REGISTRATION, LOGO PLACEMENT ON CONFERENCE BADGES, RECOGNITION THROUGHOUT EVENT	\$2,000
<b>Room-Key Cover Sponsor</b>	1 REGISTRATION, CONFERENCE ROOM KEY COVER, RECOGNITION THROUGHOUT EVENT	\$2,000

\*NEW: All Platinum & Gold level sponsorships include one supplied promotional item in the conference bag

GOLD LEVEL	INCLUDES	COST
<b>Piano Bar &amp; Karaoke Sponsor</b>	SIGNAGE AT EVENT, INTRODUCTION AND RECOGNITION	\$1,500
<b>Wednesday Night Drink Ticket Sponsor</b>	SIGNAGE AT BAR, LOGO PLACEMENT ON DRINK TICKETS	\$1,500
<b>Thursday Night Drink Ticket Sponsor</b>	SIGNAGE AT BAR, LOGO PLACEMENT ON DRINK TICKETS	\$1,500
<b>Jeopardy Sponsor</b>	INTRODUCE WEDNESDAY NIGHT JEOPARDY EVENT	\$1,500

\*NEW: All Platinum & Gold level sponsorships include one supplied promotional item in the conference bag

SILVER LEVEL	INCLUDES	COST
<b>Wednesday Night Dinner</b> <span style="background-color: red; color: white; padding: 2px 10px;">SOLD OUT</span>	SIGNAGE & RECOGNITION DURING EVENT	\$1,000
<b>Thursday Scholarship &amp; Recognition Lunch Sponsor</b>	SIGNAGE & RECOGNITION DURING EVENT	\$1,000
<b>Thursday Team Builder Sponsor</b>	SIGNAGE & RECOGNITION DURING EVENT	\$1,000
<b>Thursday Night Dinner</b>	SIGNAGE & RECOGNITION DURING EVENT	\$1,000

  

BRONZE	INCLUDES	COST
<b>Thursday Breakfast Sponsor (2)</b>	SIGNAGE & RECOGNITION DURING EVENT	\$500
<b>Friday Breakfast Sponsor (2)</b>	SIGNAGE & RECOGNITION DURING EVENT	\$500
<b>Thursday AM Break Sponsor (1)</b>	SIGNAGE & RECOGNITION DURING EVENT	\$500
<b>Thursday PM Break Sponsor (2)</b>	SIGNAGE & RECOGNITION DURING EVENT	\$500
<b>Friday PM Break Sponsor (2)</b>	SIGNAGE & RECOGNITION DURING EVENT	\$500

**EXHIBIT TABLES & GENERAL SPONSORSHIP**

<b>Premium Table Top Exhibit (1)</b>	TABLE TOP IN MAIN EVENT SPACE (BUNDLE WITH SPONSORSHIP FOR \$600)	\$750
<b>Exhibit Table (5)</b>	TABLE TOP IN PRE-EXHIBIT SPACE (BUNDLE WITH SPONSORSHIP FOR \$400)	\$500
<b>Spring Conference General Sponsors (12)</b>	TRI-FOLD TABLE TOP SIGNAGE FOR THE ENTIRETY OF THE CONFERENCE	\$200

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**PLEASE INDICATE YOUR SPONSORSHIP ITEM AND FEE:**

**Sponsorship Item:** \_\_\_\_\_

**Cost:** \_\_\_\_\_

*\*NJAPPA will do their best to ensure competing or similar companies do not sponsor the same event. Special requests should be noted on your application or emailed to njappa@dlplan.com.*

**SPONSOR COMPANY INFORMATION:**

<b>Company Name:</b> _____	
<b>Contact Name:</b> _____	
<b>Address:</b> _____	<b>City/State/Zip:</b> _____
<b>Email:</b> _____	<b>Website:</b> _____
<b>Phone:</b> _____	<b>Fax:</b> _____

**PAYMENT INFORMATION:**

NJAPPA Tax ID #26-2261819

<b>Purchase Order #</b> _____		<i>enclosed. Payments must be received prior to event.</i>		
<b>Enclosed is our check made payable to NJAPPA in the amount of \$</b> _____				
<b>Credit Card Type:</b> <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Amex				
<b>Credit Card #:</b> _____		<b>Sec. Code:</b> _____	<b>Exp. Date:</b> _____	
<b>Name on Credit Card:</b> _____				
<b>Signature:</b> _____				
<b>Billing Address (if different from above):</b> _____				

**CANCELLATION POLICY:** Cancellations must be received in writing by dLPlan, LLC no later than February 18, 2026. No refunds will be given after this date. Payments will appear as a purchase dLPlan / D. Lawrence Planners, L.L.C. on your credit card statement.

**PLEASE SEND APPLICATION AND PAYMENT TO:**

NJAPPA c/o dLPLAN, 1125 Atlantic Avenue, Suite 634, Atlantic City, NJ 08401 Phone:  
609-344-1333 • Fax: 609-348-4433 • Email: njappa@dlplan.com