

Please send your application in by **FRIDAY MARCH 15th**

**NJAPPA SPRING CONFERENCE
2024 SPONSORSHIP OPPORTUNITIES
MARCH 20-22, 2024 · SEAVIEW HOTEL**

PLATINUM LEVEL SPONSORSHIPS		INCLUDES	COST
Keynote Speaker Sponsor (3) SOLD		1 Free Registration, Speaker Introduction	\$2,000
Conference Registration Sponsor (3) SOLD		1 Free Registration, Logo Placement on Attendee Badges	\$2,000
Conference Bag Sponsor (3) SOLD		1 Free Registration, Logo Placement on Conference Bags	\$2,000
Welcome Sponsorship (1) SOLD		1 Free Registration, Hospitality bags given at Hotel Check-in (supplied by BP)	\$2,000
<i>*NEW: All Platinum & Gold level sponsorships include one supplied promotional item in the conference bag</i>			
GOLD LEVEL SPONSORSHIPS		INCLUDES	COST
Spring Conference Sponsor (2) 1		Signage & recognition (2) days	\$1,750
Thursday Team Builder Sponsor (2)		Signage & recognition during event; tabletop in Team Builder room	\$1,750
Wednesday Night Event (2) 1		Signage & recognition during event	\$1,500
Thursday Night Event (2)		Signage & recognition during event	\$1,500
<i>*NEW: All Platinum & Gold level sponsorships include one supplied promotional item in the conference bag</i>			
SILVER LEVEL SPONSORSHIPS		INCLUDES	COST
Thursday Breakfast Sponsor (3)		Signage & recognition during event	\$1,000
Thursday Lunch Sponsor (3)		Signage & recognition during event	\$1,000
Friday Breakfast Sponsor (3)		Signage & recognition during event	\$1,000
BRONZE LEVEL SPONSORSHIPS			COST
Thursday AM Exhibit & Break Sponsor (3)		Signage & recognition during event	\$600
Thursday PM Exhibit & Break Sponsor (3) 2		Signage & recognition during event	\$600
Friday AM Break Sponsor (3)		Signage & recognition during event	\$600
Tabletop Exhibit <i>*Exclusive Business Partner Members Only (LIMITED SPACE AVAILABLE)</i>	SOLD	Tabletop Exhibit in General Session room (Does not incl. sponsor sign/recognition)	\$500
*NEW: Tabletop Exhibit <i>(LIMITED SPACE AVAILABLE)</i>	SOLD	Tabletop Exhibit in Team Builder & break room (Does not incl. sponsor sign / recognition)	\$300

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2024 SPONSORSHIP OPPORTUNITIES
MARCH 20-22, 2024 · SEAVIEW HOTEL & GOLF CLUB**

PLEASE INDICATE YOUR SPONSORSHIP ITEM AND FEE:

Sponsorship Item: _____

Cost: _____

**NJAPPA will do their best to ensure competing or similar companies do not sponsor the same event. Special requests should be noted on your application or emailed to njappa@dlplan.com.*

SPONSOR COMPANY INFORMATION:

Company Name:	
Contact Name:	
Address:	City/State/Zip:
Email:	Website:
Phone:	Fax:

PAYMENT INFORMATION:

NJAPPA Tax ID #26-2261819

Purchase Order # _____ enclosed. <i>Payments must be received prior to event.</i>	
Enclosed is our check made payable to NJAPPA in the amount of \$ _____	
Credit Card Type:	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Amex
Credit Card #: _____	Sec. Code: _____ Exp. Date: _____
Name on Credit Card: _____	
Signature: _____	
Billing Address (if different from above): _____	

CANCELLATION POLICY: Cancellations must be received in writing by dLPlan, LLC no later than February 14, 2024. No refunds will be given if cancellations will appear as a purchase from D. Lawrence Planners, L.L.C. on your credit card statement.

PLEASE SEND APPLICATION AND PAYMENT TO:

NJAPPA c/o dLPLAN, 1125 Atlantic Avenue, Suite 634, Atlantic City, NJ 08401

Phone: 609-344-1333 • Fax: 609-348-4433 • Email: njappa@dlplan.com

