

**NJAPPA SPRING CONFERENCE  
2024 SPONSORSHIP OPPORTUNITIES  
MARCH 20-22, 2024 · SEAVIEW HOTEL**

PLATINUM LEVEL SPONSORSHIPS		INCLUDES	COST
Keynote Speaker Sponsor (1) <b>SOLD</b>		1 Free Registration, Speaker Introduction	\$2,000
Conference Registration Sponsor <b>SOLD</b>		1 Free Registration, Logo Placement on Attendee Badges	\$2,000
Conference Bag Sponsor <b>SOLD</b>		1 Free Registration, Logo Placement on Conference Bags	\$2,000
Welcome Sponsorship <b>SOLD</b>		1 Free Registration, Hospitality bags given at Hotel Check-in (supplied by BP)	\$2,000
<i>*NEW: All Platinum &amp; Gold level sponsorships include one supplied promotional item in the conference bag</i>			
GOLD LEVEL SPONSORSHIPS		INCLUDES	COST
Spring Conference Sponsor ( <del>2</del> ) <b>1</b>		Signage & recognition (2) days	\$1,750
Thursday Team Builder Sponsor (2)		Signage & recognition during event; tabletop in Team Builder room	\$1,750
Wednesday Night Event (2)		Signage & recognition during event	\$1,500
Thursday Night Event (2)		Signage & recognition during event	\$1,500
<i>*NEW: All Platinum &amp; Gold level sponsorships include one supplied promotional item in the conference bag</i>			
SILVER LEVEL SPONSORSHIPS		INCLUDES	COST
Thursday Breakfast Sponsor (3)		Signage & recognition during event	\$1,000
Thursday Lunch Sponsor (3)		Signage & recognition during event	\$1,000
Friday Breakfast Sponsor (3)		Signage & recognition during event	\$1,000
BRONZE LEVEL SPONSORSHIPS			COST
Thursday AM Exhibit & Break Sponsor (3)		Signage & recognition during event	\$600
Thursday PM Exhibit & Break Sponsor (3)		Signage & recognition during event	\$600
Friday AM Break Sponsor (3)		Signage & recognition during event	\$600
Tabletop Exhibit <b>2 of 6 sold</b> <i>*Exclusive Business Partner Members Only (LIMITED SPACE AVAILABLE)</i>		Tabletop Exhibit in General Session room (Does not incl. sponsor sign/recognition)	\$500
<b>*NEW: Tabletop Exhibit (LIMITED SPACE AVAILABLE)</b>		Tabletop Exhibit in Team Builder & break room (Does not incl. sponsor sign / recognition)	\$300

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2024 SPONSORSHIP OPPORTUNITIES  
MARCH 20-22, 2024 · SEAVIEW HOTEL & GOLF CLUB**

**PLEASE INDICATE YOUR SPONSORSHIP ITEM AND FEE:**

**Sponsorship Item:** \_\_\_\_\_ **Cost:** \_\_\_\_\_

*\*NJAPPA will do their best to ensure competing or similar companies do not sponsor the same event. Special requests should be noted on your application or emailed to njappa@dlplan.com.*

**SPONSOR COMPANY INFORMATION:**

<b>Company Name:</b>	
<b>Contact Name:</b>	
<b>Address:</b>	<b>City/State/Zip:</b>
<b>Email:</b>	<b>Website:</b>
<b>Phone:</b>	<b>Fax:</b>

**PAYMENT INFORMATION:**

*NJAPPA Tax ID #26-2261819*

<b>Purchase Order #</b> _____ <i>enclosed. Payments must be received prior to event.</i>	
<b>Enclosed is our check made payable to NJAPPA in the amount of \$</b> _____	
<b>Credit Card Type:</b>	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Amex
<b>Credit Card #:</b> _____	<b>Sec. Code:</b> _____ <b>Exp. Date:</b> _____
<b>Name on Credit Card:</b> _____	
<b>Signature:</b> _____	
<b>Billing Address (if different from above):</b> _____	

*\*Please note that credit card payments will appear as a purchase from D. Lawrence Planners, L.L.C. on your credit card statement.*

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**CANCELLATION POLICY:** Cancellations must be received in writing by dLPlan, LLC no later than February 14, 2024. No refunds will be given after this date.

**PLEASE SEND APPLICATION AND PAYMENT TO:**

**NJAPPA** c/o dLPLAN, 1125 Atlantic Avenue, Suite 634, Atlantic City, NJ 08401

Phone: 609-344-1333 • Fax: 609-348-4433 • Email: [njappa@dlplan.com](mailto:njappa@dlplan.com)